

Press Release
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For Immediate Release
Contact: Joanne Gere
Executive Director
BioPharma Research Council
732-403-3137
jgere@biopharmaresearchcouncil.org

Janssen's Robert J. Boland to Keynote at D2D: Data to Drugs & Diagnostics
June 11-12 Expo Center, Edison, NJ

(Tinton Falls, NJ) The BioPharma Research Council (BRC) announces Robert Boland of Janssen as a keynote speaker for D2D: Data to Drugs & Diagnostics. The conference and supplier expo will address the changing landscape in the generation, collection, analysis, sharing, and security of data throughout the biopharma pipeline from early breakthroughs to patients.

In the Keynote, Mr. Boland will address approaches to fostering external alliances to drive IT innovation in pharma.

Mr. Boland is the Directing Sr. Manager, External Innovation R&D IT at Janssen (Pharmaceutical Companies of Johnson and Johnson).

In this role, Mr. Boland is responsible for Senior Managerial Direction and Oversight in developing Janssen's US External Innovation Portfolio. Key imperatives and goals for his group are to improve Internal IT and IT Informatics capabilities while accessing innovative solutions in "white spaces".

Through initiating and fostering open and pre-competitive collaborations and consortia, Mr. Boland supports organizational commitments to furthering R&D goals. He enables transformational and innovative IT solutions by driving key partnerships with IT peers including external innovation groups in therapeutic and functional areas; Johnson & Johnson's COSAT (Corporate Office of Science and Technology); Janssen Healthcare Innovation (JHI); and Clinical Trial Innovation (CTI).

Since 2009, the BioPharma Research Council has been developing a vibrant community for researchers as they navigate today's complex environments. Its unique resources - including deep relationships with leading companies and suppliers - and its agile approaches, have established continual opportunities for breakthrough discussion and debate throughout the drug discovery and delivery pipeline. These lively assemblies reflect the organization's mission to play a positive role in creating more efficient and effective treatments and medicines for the

advancement of human health.

For more information and registration, please visit <u>www.biopharmaresearchcouncil.org</u> or call Joanne Gere, Executive Director, at 732-403-3137.

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