



Press Release

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For Immediate Release

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BRC Therapeutic Forum: Future Perspectives in Alzheimer's Research March 5, 2013 at Princeton

(Red Bank, NJ) The BioPharma Research Council's BRC Therapeutic Forum will present "Future Perspectives in Alzheimer's Research" on March 5, 5:30-8 pm, at the Princeton Marriott. The program will be of greatest interest to academic and commercial pharmaceutical researchers and drug developers, as well as medical professionals.

"This is an important moment to take a look at the current state of Alzheimer's research," says Dr. Dolly Kolchev, Program Director of the BioPharma Research Council. "Recent disappointing clinical data emphasizes the need for a discussion on these failures, and to evaluate innovative approaches for future directions in finding effective treatments for this devastating disease".

Howard Fillit, MD, Director and Chief Science Officer at the Alzheimer's Drug Discovery Foundation, will present an Update on Drug Discovery and Development for Alzheimer's Disease. Peter Davies, Ph.D. a leading researcher in the field at the Feinstein Institute for Medical Research, will address Monoclonal Antibodies and Other Approaches to Therapy for tau Pathology.

While no cure for Alzheimer's exists, currently there are five FDA approved drugs that treat the symptoms with a slowing effect on the disease progression.

Newer approaches are trying to modify the disease process itself. Formation and deposition of beta-amyloid, formation of phospho-tau and neurofibrillary tangles and inflammation accompanying the plaque and tangle formation represent the main targets of current strategies.

The BRC Therapeutic Forum will provide an overview of the current status of the drug discovery process in academia and the pharmaceutical industry. In addition, outcome of recent and ongoing clinical studies will be discussed. Sathapana (Sam) Kongsamut, PhD will moderate the program.

For more information and registration, please visit www.biopharmaresearchforum.org. or call Joanne Gere, Executive Director, at 732-933-9473.

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